



MAGIC DMVLA5

6 mil calendared vinyl with permanent psa (*matte*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic DMVLA5 is a white opaque, matte calendared vinyl with a permanent pressure sensitive adhesive backing. Designed for use on smooth, flat surfaces such as stainless steel, glass, polycarbonate, flat automobile enamel and mounting boards. Excellent for printing flexible, durable signs and banners.

PHYSICAL CHARACTERISTICS

Thickness	6 mil (13.5 mil total)
Liner Type	Paper
Adhesive Type	Permanent
Brightness	95
Whiteness	106

Optical brighteners Yes

**All values are targets*

FEATURES AND BENEFITS

- Award winning Magic® “UNIVERSAL” coating
- Permanent adhesive
- Easy to release liner
- Excellent color gamut and black density
- Low glare matte finish
- Water resistant
- Fade resistant
- Bright white

COMMON APPLICATIONS

- Wall and floor graphics
- General posters
- General signage
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Pigment ink required for water resistance
- Compatible with most PSA and thermal overlaminates
- Minimum air and surface temperate for application - 50°F
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%