

Avery Dennison®

# MPI 2903 and MPI 2903 Easy Apply™

## Walls, floors and interior spaces

MPI 2903 and MPI 2903 Easy Apply are glossy, flexible calendered vinyl films for eco-solvent, solvent, and latex inks. Designed for consistent digital print performance with high quality images and true color, both films deliver great value for applications with intermediate durability requirements.

### Key Features and Benefits:

- Excellent value for multiple graphics applications
- Permanent grey adhesive provides opacity to covers whatever is underneath
- Up to 5 years durability and good outdoor performance for short to mid-term applications
- Prints exceptionally well with most solvent, eco-solvent, UV-curable and latex systems for great image clarity and color pop
- Available with Easy Apply™ technology for bubble-free application and dimensional stability during printing
- ICC profiles available on the Avery Dennison website ([www.avery-us.color-base.com](http://www.avery-us.color-base.com))

### Common Applications:

- Fleet vehicles (flat and simple curves only)
- Wall Murals
- POP/Trade Show
- Outdoor Signage
- Floor Graphics
- Ice Rink Boards/Dasher Boards



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