Permanent StaFlat

Revision: 1 Dated: 10/31/18

#### Uses:

Avery Dennison V2000 beaded Engineering Grade Retroreflective offers exceptional value for architectural, transportation, and general signage applications V2000 meets ASTM D4956 Type 1.



**Face:** 5.5 - 6.5 mil (140 - 165 micron) Acrylic with Glass Microspheres



Adhesive: Permanent Clear Acrylic



Liner: 90#

Application Surfaces:

Flat, Simple Curves Notes:

not recommended for unpainted stainless steelWet method of application is not recommended

- Features:
  - Superior day/night color consistency
  - Chemical resistant
  - Good UV, temperature, humidity and salt-spray resistance
  - Brilliantly bright, day and night
  - Excellent conversion on CAD plotters
  - Permanent adhesive

#### Conversion:

- Screen Printing
- Flat bed sign-cut
- Drum roller sign-cut
- Steel rule sign-cut

#### **Common Applications:**

Indoor Signage (Wayfinding)
 Outdoor Signage

**Product Data Sheet** 

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www.graphics.averydennison.com Customer Service: 800-282-8379

Striping

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### **Physical Characteristics:**

Property	Measurement	Typical Value
Caliper, face		4.0 - 5.0 mil (102 - 127 μm)
Caliper, adhesive		1.3 mil (33 μm)
Gloss	Hunter Gloss @ 60 degrees	82 GU
Adhesion SS:	15 min 24 hr 1 week	3.5 lbs/in (604 N/m) 3.8 lbs/in (665 N/m) 4.6 lbs/in (802 N/m)
Flammability	FMVSS302	Self Extinguishing
Shelf-Life		2 years from the date of manufacture (when stored at the following temperatures and humidity conditions 68°-77° F (20° - 25° C) and 50±5% R. H.)
Durability	Vertical Exposure	Up to 3 years
Min. Application Temperature	·	65° F (18° C)
Service Temperature		-10° to 150°F (-23° to 65° C) (Reasonable range of temperatures which would be expected under normal environmental conditions).
Chemical resistance		Resistant to most mild acids, alkalis, and salt solutions
Optical Properties	Reflective Intensity	The V2000 meets the ASTM D4956 Type 1

Data represents average values where applicable, and is not intended for specification purposes.

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#### Warranty:

This Warranty applies to the Product listed in this Data Sheet. All statements, technical information (including physical and chemical characteristics) and recommendations about Avery Dennison products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold subject to the Purchaser's assent and agreement that Purchaser is responsible for, and has independently determined, the suitability of such products for its purposes or its customer's purposes. Avery Dennison products are warranted to be free from defects in material and workmanship (i) for two years from the date of manufacture, or (ii) from the date of manufacture until the expiration of the period stated on the specific Product Data Sheet in effect at the time of delivery. Such time periods are subject in either case to the proper storing and application of said product, and the failure to properly store or apply the product, including without limitation the failure to follow any applicable Instructional Bulletin, negates any warranty. It is expressly agreed and understood that Avery Dennison's sole obligation and Purchaser's exclusive remedy under this warranty, under any other warranty, express or implied, or otherwise, shall be limited exclusively to: (a) repair or replacement of defective product without charge at Avery Dennison's plant or at the location of the product (at Avery Dennison's election), or (b) in the event repair or replacement are not commercially practical, a credit amount up to the price of the product taking into account the defect in the product in Avery Dennison's sole discretion.

THE WARRANTY EXPRESSLY SET FORTH ABOVE IS IN LIEU OF ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR USE AND/OR NON-INFRINGEMENT. SELLER SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND MANUALLY SIGNED BY AN OFFICER OF AVERY DENNISON.

AVERY DENNISON'S LIABILITY FOR DEFECTIVE PRODUCTS SHALL NOT EXCEED THE PURCHASE PRICE PAID THEREFORE BY PURCHASER AND IN NO EVENT SHALL AVERY DENNISON BE RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES WHETHER FORESEEABLE OR NOT, CAUSED BY DEFECTS IN SUCH PRODUCT, WHETHER SUCH DAMAGE OCCURS OR IS DISCOVERED BEFORE OR AFTER REPLACEMENT OR CREDIT, AND WHETHER OR NOT SUCH DAMAGE IS CAUSED BY AVERY DENNISON'S NEGLIGENCE.

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### **AWARNING**

Failure to install the film in full compliance with Avery Dennison's installation instructions may result in personal injury or property damage. Read and follow all instructions when installing the film.

#### **Colors & Expected Durability**

Vertical Durability for Zone 1 vertical applications is noted in the chart below. Color samples are available from samples.graphics@averydennison.com, or through your sales or customer service contact. Reference Instructional Bulletin 1.30 for zones by geographic location.

NOTE: Some color fade may occur in severe environmental areas. Reference IB 1.30 for durability guidelines.

V2000 Series Name	Vertical Durability Zone 1 Years	
V2000-101-R White Perm SF	3	
V2000-450-R Red Perm SF	3	
V2000-750-R Green Perm SF	3	

V2000 Series Name	Vertical Durability Zone 1 Years	
V2000-250-R Yellow Perm SF	3	
V2000-650-R Blue Perm SF	3	
	3	

#### **Typical Coefficient of Retro-Reflectivity:**

COMMENTS: (based on averages of production runs, NOT for specification purposes) Min. coefficients of retroreflection (RA) 1 per ASTM D49562 Type I

Table A

	Color	Entra	Entrance Angle	
Observation Angle		- 4°	+ 30°	
).2°	White	70	30	
	Yellow	50	22	
	Blue	4	1.7	
	Green	9	3.5	
	Red	14	6	
0.5°	White	30	15	
	Yellow	25	13	
	Blue	2.0	0.8	
	Green	4.5	2.2	
	Red	7.5	3.0	

#### **Related Documents:**

The following Avery Dennison literature will provide complete information to the user for proper application, storage, and other requirements and is available upon request from your Avery Dennison representative or from the Avery Dennison website (<a href="www.graphics.averydennison.com">www.graphics.averydennison.com</a>).

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Document Title	Reference Number	
Substrate Cleaning and Preparation	Instructional Bulletin #1.10	
Storage, Maintenance, and Cleaning of PVC Films	Instructional Bulletin #1.20	
Warranty of Avery Dennison Films	Instructional Bulletin #1.30	
Cleaning and Maintenance of Vehicle Wraps	Instructional Bulletin #1.50	
Converting Tips for Sign Films	Instructional Bulletin #2.10	
Ink recommendations for Cast, Reflective, Calendered, and Specialty Products	Instructional Bulletin #3.00	
Removal Instructions	Instructional Bulletin #4.10	
Thermal Transfer Printing, Converting, Operating, and Product Instructions	Instructional Bulletin #5.10	
Reflective Films on Stainless Steel IB 6.11	Instructional Bulletin #6.11	

Revisions are italicized

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