



MAGIC GFCVM

15 mil poly/cotton canvas
(matte)

PRINTER COMPATIBILITY



DESCRIPTION

Magic GFCVM is a 15 mil stretch canvas composed of a polyester cotton blend featuring a pristine matte finish. The unique inkjet coating produces exceptional color gamut and resolution. GFCVM is designed for a wide variety of high volume production and stretching applications.

PHYSICAL CHARACTERISTICS

Thickness	15 mil
Basis Weight	300 g/m ²
Poly/Cotton Blend	65% Poly 35% Cotton
Whiteness	81
Gloss (60°)	4
Fire Rating	ASTM E84, Class B
pH	Acidic
Optical brighteners	No

**All values are targets*

FEATURES AND BENEFITS

- 15 mil Poly / Cotton base canvas
- 1:1 Weave Structure
- Award winning Magic® matte coating
- Good color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Excellent flexibility for stretching
- Compatible with common liquid overlaminates
- Compatible with production stretching equipment
- No edge cracking when folded
- OBA free
- pH neutral / acid free

COMMON APPLICATIONS

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Printers should be set for highest print quality
- Suggested heater settings for solvent / eco solvent:
- 40° C - 45° C
- Suggested heater settings:
- pre-heat 58° C
- print heat 52° C
- Advance front edge 2 - 3 inches to minimize headstrike
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

